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| FORM PTO-1449 | SERIAL NO. 09/922,090 | CASE NO. 9623/340 |
| LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT | FILING DATE August 3, 2001 | GROUP ART UNIT 2171 |
| (use several sheets if necessary) | | APPLICANT(S): Dominic Dough-Ming Cheung et al. |

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

| EXAMINER INITIAL | | DOCUMENT NUMBER | DATE | NAME | CLASS/ SUBCLASS | FILING DATE |
|---------------------|----|--------------------|------------|-------|--------------------|----------------|
| Bj | B1 | US 2002/0004735 A1 | 01/10/2002 | Gross | | |
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FOREIGN PATENT DOCUMENTS

| EXAMINER INITIAL | | DOCUMENT NUMBER | DATE | COUNTRY | CLASS/ SUBCLASS | TRANSLATION YES | NO |
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| EXAMINER INITIAL | OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.) | |
|---------------------|--|---|
| | B2 | Press Release article titled "GoTo.com Announces First round of Financing, Totaling More Than \$6 Million, Led by Draper, Fisher Jurvetson", <i>Business Wire</i> , dated May 19, 1998, printed from the Internet at < http://www.dialogclassic.com/main.vingw > on 11/9/00, 2 pages. |
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| EXAMINER <i>cammy</i> | DATE CONSIDERED 12/11/03 |
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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| FORM PTO-1449 | SERIAL NO. 09/922,090 | CASE NO. 9623/340 |
| LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT | FILING DATE August 3, 2001 | GROUP ART UNIT 2177 |
| (use several sheets if necessary) | | APPLICANT(S): Dominic Dough-Ming Cheung et al. |

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

| EXAMINER INITIAL | | DOCUMENT NUMBER <small>Number-Kind Code (if known)</small> | DATE | NAME | CLASS/ SUBCLASS | FILING DATE |
|---------------------|----|--|----------|----------------------|--------------------|----------------|
| cy | C1 | 5,778,367 | 07/07/98 | Wesinger, Jr. et al. | _____ | RECEIVED |
| cy | C2 | 5,862,223 | 01/19/99 | Walker et al. | _____ | |
| cy | C3 | US 6,285,987 B1 | 09/04/01 | Roth et al. | _____ | JUN 24 2003 |

| EXAMINER INITIAL | OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.) | |
|---------------------|--|---|
| cy | C4 | News of The Week articles, <i>Telephony</i> , May 1, 1995, pages 8 and 10. |
| cy | C5 | Nuts 'N Bolts articles, <i>Target Marketing</i> , October 1997, 1 page. |
| cy | C6 | DoubleClick TestIt!, obtained at the internet address: http://web.archive.org/web/19980205034316/www.doubleclick.com/nf/adinfo/testiset.htm , dated 10/16/2002, 4 pages. |
| cy | C7 | DoubleClick Frequently Asked Questions, obtained at the internet address: http://web.archive.org/web/19980205033925/www.doubleclick.com/nf/adinfo/facts.htm , dated 10/16/2002, 5 pages. |
| cy | C8 | "New Service Puts Ad Auction, Search Engine Under One Roof", article from Electronic Advertising & Marketplace Report, <i>Simba Information, Inc.</i> April 28, 1998, 2 pages. |
| cy | C9 | Google Search, communication from Jeffrey Brewer at Jeffrey@goto.com , titled "Need reverse stemming software", dated May 27, 1998, obtained at the internet address: http://groups.google.com/groups?selm=356CEE4A8DE882A8%40goto.com , on 12/19/02, 1 page. |
| cy | C10 | Ketchpel, Steven P. et al. "U-PAI: A Universal Payment Application Interface", conference material article from the Second USENIX Workshop on Electronic Commerce Proceedings", Oakland, California, November 18-21, 1996, 17 pages. |
| cy | C11 | Schwartz, Randal L., "Click-Through Tracking in Perl", <i>Web Techniques</i> , dated May 1998, located at the internet address: www.webtechniques.com , 3 pages. |
| cy | C12 | Van Roeden, Adriaan, "Your Own Search Engine With SWISH, A Custom Search Facility For Your Web Site", <i>Web Techniques</i> , dated November 1996, located at the internet address: www.webtechniques.com , pp. 63-66 pages. |
| cy | C13 | Full Catalog - Categories Menu, Sun Microsystems Sun Solutions Catalog, obtained at the internet address: http://web.archive.org/web/19981205110211/solutions.sun.com/catalogs/all/index.htm , printed on 12/19/02, 2 pages. |
| cy | C14 | Help on Making Queries - Search by Company or Product, obtained at the internet address: http://web.archive.org/web/19981203050002/solutions.sun.com/search-help.htm , printed on 12/19/02, 4 pages. |
| cy | C15 | Online Updating, Sun Microsystems Sun Solutions Catalog obtained at the internet address: http://web.archive.org/web/19990220190636/solutions.sun.com/editmodule/help.html , printed on 12/19/02, 2 pages. |

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| EXAMINER <i>Carmy</i> | DATE CONSIDERED 12/1/03 |
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